



RIMS
INTERNATIONAL EDUCATION

INTERNATIONAL SCHOOL
OF BUSINESS & TECHNOLOGY



BBA

Bachelor
of Business
Administration

9930674637

www.rims.ac.in



WHO WE ARE

RIMS International School and Junior College introduced its undergraduate Bachelors in Business Administration program in 2013 in partnership with Middlesex University, UK. It is a 3 year BBA program with 2 years in India and 1 year in Middlesex University itself. The course is certified by Pearson BTEC, which involves collaborative and curriculum based work with Middlesex University and its other partners as well around the world.

Classes are conducted in English. Students are given the best international experience from both Indian and Global Perspectives, with 2 years in India and 1 year in the UK. Our BBA program gives students an opportunity to specialize in Marketing, Finance or Human Resource or even dual degree specialization (e.g. Marketing with Finance). According to the students preferred field of interest.

RIMS is in the educational sector for more than 15 years and knows that if students are to develop as global citizens, it is imperative to offer them education that is international while still keeping them connected to their roots. In today's corporate world, companies hire employees who are able to combine an understanding of the local business and economic environment with knowledge of an international working environment.

Middlesex University has its global campus at 3 places which are London, Dubai and Mauritius. Students are encouraged to participate in the exchange between any campuses suitable to their choice. At Middlesex, the diversity in students leads to a multi cultural environment and excellent networking opportunities. Middlesex University has big and beautiful campuses giving the students a learning space and wonderful place to be at, emphasizing on their central locations. Middlesex University is among the top 10 (Ranked 8th) universities for graduate salaries in UK. Hence prestigious history of 130 years of excellence reflects on its faculty and students who graduate from there.

The course is taught by highly qualified faculty members with wealth of practical experience in their respective fields. The faculty works with students on an individual basis to create a cooperative and caring environment in which human values flourish. The course is very student oriented and flexible as to the need of the students. Our pragmatic approach to empirical business education, with emphasis to case study method, has proven very effective to prepare students to be leaders in the business world today.

Bachelors in Business Administration (BBA Program)

What is the BBA program?

The BBA program at RIMS is a 6 semester course with 4 semesters in India and the rest abroad. The course is a complete management course which will help students strengthen their academic, communication and business English skills while studying management and marketing concepts. RIMS also offer placements for internship for our students for better experience. Also Middlesex offers placements to potential candidates at the end of the third year.

Why is the program right for you?

Courses have been formatted in such a way that moving to the UK in the third year would not be difficult for the student. Students get the option to pursue higher studies at a leading UK university in a most cost effective mode and with a better comfort level. International exposure and experience may lead to better coping skills in professional careers or family business. Therefore, these Bachelor's Degrees are part of the RIMS vision to provide students with exposure to a blend of local education and international orientation.

Duration

The program is for 3 years, with 2 years completed in India with the HNC and HND certification, the top up of 1 year is done in Middlesex University, UK where the Bachelors degree is awarded. The academic year starts in August and ends by May. It takes 2 semesters to complete the year.

Advantages

Students get the opportunity to bridge gap between current and required abilities. The classes are small, hence personalized attention to all students. Multi cultural learning environment at Middlesex in the third year. A focus on communication as it helps building personality as well. Best of India and UK at a more affordable rate.



Academic Course structure

Year 1 at RIMS Internationals School of Business Studies & Technology Higher National Certificate (HNC)

Term 1

- Managing Financial Resources and Decisions
- Marketing Principles
- Business Environment
- Research Project

Term 2

- Financial Accounting and Reporting
- Small Business Enterprise
- Sales Planning and Operations
- Continuation of Research Project
- Human Resource Management

On successful completion of 1st Year student will be awarded Higher National Certificate (HNC) in Business from Edexcel Board UK.

Year 2 at RIMS Internationals school of Business studies & Technology Higher National Diploma (HND)

Term 3

- Aspects of Contract and Negligence for Business
- Project Management for Business
- Business Decision Making
- Organizational Behavior

Term 4

- Management Accounting : Costing & Budgeting
- Advertising and Promotion in Business
- Business Strategy
- Human Resource Development
- Internet Marketing

On successful completion of 2nd Year student will be awarded Higher National National Diploma (HND) in Business from Edexcel Board UK.

Academic Course structure

Year 3 at Middlesex University (BA Honors Degree in Business Management)

- Dynamics of Multinational Companies
- Organizational Theory
- Strategic Management
- Strategies for Building Business Success
- Corporate Social Responsibility and Ethics
- Researching Business and Management Issues

Note : The subjects cited above are provisional and subject to change.

MIDDLESEX'S GLOBAL NETWORK

Middlesex has 3 campuses all over the world and all campuses share the same book and curriculum hence students have the freedom to transfer to any campus they choose to

Middlesex University Campuses :

- London
- Dubai
- Mauritius



Admission Requirements

Applicants to the BBA programme should have cleared:

- CBSE/ISC or respective 10 + 2 board exams with passing a minimum score.
- A Levels – Min of 2 AL subjects Plus AS English Language
- IBDP - 25 Points
- Should be 18 years of age or above.

For more information please [log on](#)

www.rims.ac.in

Or

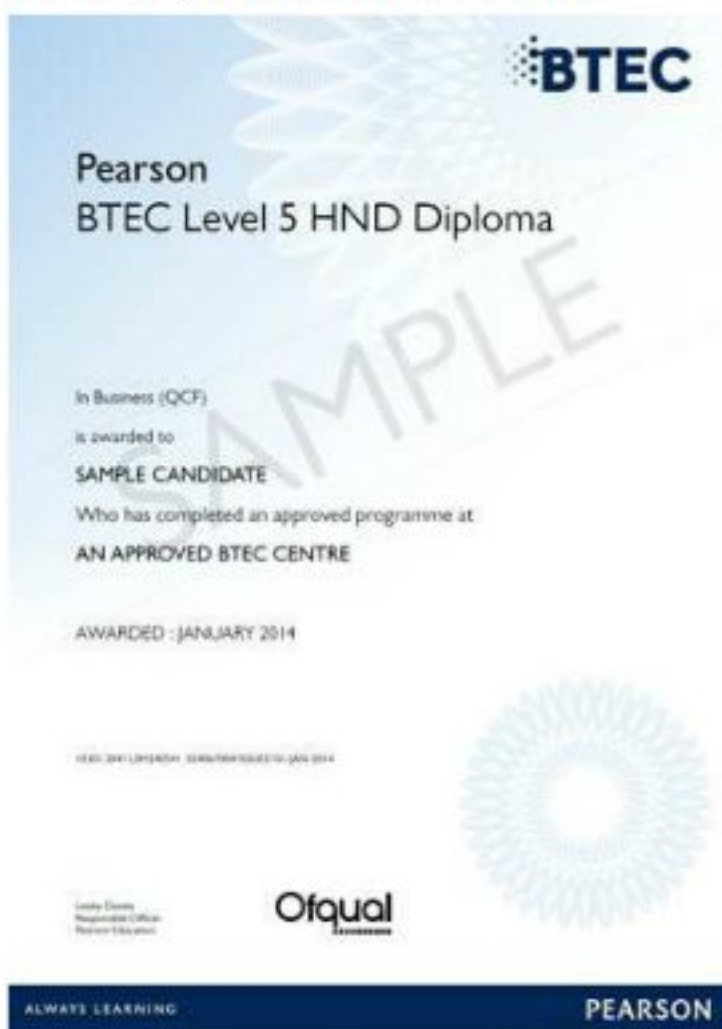
Call : [9930674637](tel:9930674637)



Besides Middlesex, Pearson BTEC has tied up with around 200+ universities around the world. It is recognized by major universities of the UK, US, Canada, Australia and New Zealand. This enables the students to apply to any university they wish to graduate from. This course proves to be flexible for students who wish to experience a change in their global experience. Some of the facts about Pearson BTEC are as follows

- 5400 approved centers
- 87 countries
- 8 million+ papers marked
- 12000 moderators/examiners
- 2000+ quality assurance experts/trainers
- 2 million vocational registrations
- 100+ academic subjects

The sample HND certificate given at of the 2nd year



A few of many universities that accept our qualifications



UNIVERSITY OF
TORONTO



THE UNIVERSITY
OF ARIZONA

Imperial College
London



KING'S
College
LONDON

Accreditations

RIMS International School and Junior College is accredited to some of the best International examination boards. This provides RIMS students with the qualifications required to attend prestigious Universities in India and Abroad.

The International School Award is an accreditation scheme for International Schools. It recognises schools for exhibiting an International ethos throughout the school, that the students in a school are involved in international level work and that the school is involved in collaborative, curriculum-based work with partner schools throughout the year.



MIDDLESEX UNIVERSITY



PEARSON



BRITISH COUNCIL AWARD

